



### Adventure Activities Licensing Regulations 2004

Licence number: **L187532**

Date of issue: **20/11/2025**

Provider reference number: **R2001**

This licence is granted by the Health and Safety Executive (HSE), acting as the Adventure Activities Licensing Authority (AALA), to

**Action Centres UK Ltd**  
**Kings Park**  
**Kings Park Road**  
**Northampton**  
**Northamptonshire**  
**NN3 6LL**

to provide adventure activities as specified in the Activity Centres (Young Persons) Safety Act 1995 and the Adventure Activities Licensing Regulations 2004 **at or from Whitemoor Lakes, Barley Green Lane, Lichfield , Staffordshire , WS13 8QT.**

The facilities for adventure activities which may be provided under this licence are:

<b>Trekking Category</b>	<b>Caving Category</b>
<b>Climbing Category</b> Rock climbing Abseiling	<b>Watersports Category</b> Kayaking Canoeing Giant/Big canoe Stand Up Paddleboarding (not including foiling) Mega/Giant SUP Sailing (not including foiling) Improvised rafting

This licence is effective from **25/01/2026 to 24/01/2028** unless revoked or otherwise amended.

This licence is issued subject to the standard conditions set out in Annex 1 of this licence and, where required, the additional conditions set out in Annex 2.

If you have any questions about this licence or Adventure Activities Licensing you can find further information at [www.hse.gov.uk/aala](http://www.hse.gov.uk/aala) or can contact the AALA at [AALA-Applications@hse.gov.uk](mailto:AALA-Applications@hse.gov.uk).

## **Annex 1**

The standard conditions attached to this licence are as follows:

1. that the licence-holder shall maintain such arrangements as are appropriate for the review of the assessment referred to in regulation 6(1)(a)(i) and for the effective implementation, control, monitoring and review of the control measures referred to in regulation 6(1)(a)(ii);
2. that the licence-holder shall maintain suitable and sufficient arrangements—
  - (i) for the appointment of a sufficient number of competent and adequately qualified instructors;
  - (ii) for the giving of safety information to instructors and participants;
  - (iii) for the provision of such equipment as is needed to ensure that the activities are carried out safely;
  - (iv) for the maintenance of that equipment in an efficient state and in good repair; and
  - (v) for the provision of first-aid, for the summoning of medical and rescue services in the event of an emergency, and for otherwise dealing with an emergency;
3. that the licence-holder shall ensure that he is advised by competent persons on safety matters unless he has competence in such matters himself;
4. that the licence-holder shall ensure that the authority is permitted to inspect at any reasonable time any place or equipment used in, or in connection with, the provision of the facilities for adventure activities to which the licence relates and any documents held by or on behalf of the licence-holder relating to such provision;
5. that the licence-holder shall accede to any reasonable request for information from the authority relating to the provision of such facilities;
6. that where such facilities are provided at or from an activity centre on two or more consecutive days, the licence-holder shall display at that centre a copy of the licence; and that where such facilities are not so provided the licence-holder shall have available for inspection, at any reasonable time, such a copy; and
7. that the licence-holder shall not refer to his holding of a licence, in any advertisement or information issued by him or on his behalf, unless that reference states which adventure activities are covered by the licence and gives the telephone number of the licensing authority.

**Annex 2**

The additional conditions attached to this licence are as follows:

*None apply.*